CONTACT: Terry R. Gibson
408-399-6490
investorrelations@igo.com

IGO REPORTS SECOND QUARTER 2014 FINANCIAL RESULTS

LOS GATOS, Calif., October 13, 2014 – iGO, Inc. (OTCQB: IGOI) (the "Company" or "iGO"), a leading provider of eco-friendly power management solutions and accessories for mobile electronic devices, today reported financial results for the second quarter ended June 30, 2014.

Net revenue for the three months ended June 30, 2014 was $0.4 million, as compared to $4.7 million in the same period of the prior year. The decline in revenue in 2014 is due to iGo's conversion to a royalty/profit sharing model. On December 13, 2013, iGo licensed the sale and support of its products to Incipio Technologies Inc. and now earns a royalty or profit sharing income stream based on sales. The royalty/profit sharing model provides an ongoing income stream without having to maintain a sales and distribution infrastructure. Prior to the licensing agreement, iGO sold its products through its own sales and distribution channels.

Net loss was $0.3 million, or ($0.09) per share, in the second quarter of 2014, compared with a net loss of $2.4 million, or ($0.81) per share, in the same quarter of the prior year.

The Company had $8.5 million in cash, cash equivalents, and short-term investments, and no debt as of June 30, 2014.

About iGO, Inc.

iGO has been a leader in the mobile accessories industry since 1995, offering premium power solutions for laptop computers and electronic mobile devices that enhance the possibility of living life fully charged. iGO's universal chargers, batteries, and audio accessories offer support and performance that elevates the mobile consumer experience.

iGO's products are available at www.igo.com as well as through leading resellers and retailers.

iGO® is a registered trademark of iGO, Inc. All other trademarks or registered trademarks are the property of their respective owners.

iGO has adopted a Rights Agreement to deter acquisitions of 4.9% or more of the Company's common stock (subject to certain exceptions) by any group or person in order to protect the Company's ability to utilize its net loss carry-forwards to reduce potential future federal income tax obligations.

Forward-looking statements

Certain information in this press release may constitute forward-looking information that involves risks and uncertainties that could cause actual results to differ materially from those estimated. Persons are cautioned that such forward-looking statements are not guarantees of future performance and are subject to various factors that could cause actual results to differ materially from those estimated. Undue reliance should not be placed on such forward-looking statements.

The Company undertakes no obligation to publicly update or revise any forward-looking statements, or any facts, events, or circumstances after the date hereof that may bear upon forward-looking statements. Additionally, the Company does not undertake any responsibility to update you on the occurrence of unanticipated events which may cause actual results to differ from those expressed or implied by these forward-looking statements.

iGo, Inc.
Balance Sheets
(Dollars in thousands)

	June 30, 2014	December 31, 2013
	Unaudited	
ASSETS		
Cash and cash equivalents	$ 6,368	$ 6,854
Short-term investments	2,149	2,142
Accounts receivable, net	314	1,065
Inventories	628	1,407
Prepaid expenses and other current assets	30	201
Total current assets	9,489	11,669
Other assets, net	88	434
Total assets	$ 9,577	$ 12,103
LIABILITIES AND EQUITY		
Accounts payable and accrued expenses	$ 1,520	$ 2,701
Total liabilities	1,520	2,701
Common stock	29	29
Additional paid-in capital	175,964	175,939
Accumulated other comprehensive income	(57)	(66)
Accumulated deficit	(167,879)	(166,500)
Total equity	8,057	9,402
Total liabilities and equity	$ 9,577	$ 12,103

iGo, Inc.
Statements of Operations
(Dollars in thousands, except per share amounts)
(Unaudited)

	Quarter Ended June 30,		Six Months Ended June 30,	
	2014	**2013**	**2014**	**2013**
Net revenue	$ 451	$ 4,708	$ 2,019	$ 10,290
Cost of revenue	54	4,480	1,588	9,181
Gross margin	397	228	431	1,109
Operating expenses:				
Sales and marketing	7	876	309	1,735
Research and development	-	172	79	631
General and administrative	617	1,227	1,360	3,108
Impairment of intangible assets	-	456	-	456
Total operating expenses	624	2,731	1,748	5,930
Operating loss	(227)	(2,503)	(1,317)	(4,821)
Other income, net:				
Other expense	(33)	143	(62)	(33)
Interest income (expense)	-	2	-	4
Loss from continuing operations before income taxes	(260)	(2,358)	(1,379)	(4,850)
(Benefit) Provision for income taxes	-	-	-	-
Net loss	$ (260)	$ (2,358)	$ (1,379)	$ (4,850)
Basic and diluted loss per share	$ (0.09)	$ (0.81)	$ (0.47)	$ (1.67)
Weighted average shares outstanding	2,944,744	2,909,617	2,944,744	2,903,655